

Greening The Supply Chain

CONFERENCE • JUNE 9-10, 2008
SACRAMENTO, CALIFORNIA

The organizations representing over 11,000 individual businesses and professionals engaged in the global supply chain.



EPA's SmartWaySM Transport Partnership to Be Made Available to Entire Supply Chain at Inaugural *Greening the Supply Chain Conference*

For Immediate Release

(Chicago, IL) May 15, 2008 – The Environmental Protection Agency (EPA) will announce the availability of their SmartwaySM Transport Partnership to the entire supply chain at next month's inaugural *Greening the Supply Chain Conference*, to be held June 9-10 at the Sacramento Convention Center. The SmartwaySM Transport Partnership is a voluntary partnership between various freight industry sectors and the EPA that establishes incentives for fuel efficiency improvements and greenhouse gas emissions reductions.

On hand to make the announcement will be Cheryl Bynum of the EPA's Office of Transportation and Air Quality. Bynum will present opening comments at the inaugural conference, then present material on The SmartwaySM Transport Partnership. By 2012, the SmartwaySM Transport Partnership aims to reduce between 33 - 66 million metric tons of carbon dioxide (CO₂) emissions and up to 200,000 tons of nitrogen oxide (NO_x) emissions per year. At the same time, the initiative will result in fuel savings of up to 150 million barrels of oil annually. There are three primary components of the program: creating partnerships, reducing all unnecessary engine idling, and increasing the efficiency and use of rail and intermodal operations.

Freight carriers, shippers and logistics companies are setting the pace for the transportation industry by joining this initiative. Partnerships with companies and organizations are the foundation of the program. The EPA welcomes any company or organization that will improve the environmental performance of their freight operations. Key Partners are companies that ship products and the truck and rail companies that deliver these products. Partners commit to measure and improve the efficiency of their freight operations, using EPA-developed tools that quantify the benefits of a number of fuel-saving strategies.

For more information on the EPA's SmartWaySM Transport Partnership, call (734) 214-4276 or visit <http://www.epa.gov/smartway/>.

Conference Information

Complete *Greening the Supply Chain Conference* details and registration information is available at www.greeningthesupplychain.com.

For further details on conference attendance, contact Michael J. Mikitka, CMP, at (630) 990-0001 or at mmikitka@werc.org. For exhibitor information, contact William Barton at (909) 648-0441 or at bill@cascaadesierrasolutions.org.

WE ARE the supply chain.

Partnering Organizations

The International Warehouse Logistics Association is a trade association comprised of 620 member warehouse logistics providers and industry suppliers, helping them to run high-quality, profitable businesses. IWLA focuses on the warehouse logistics business, providing ideas, government affairs programming, world-class educational events and timely industry information that make it easier for member companies to succeed. Please go to www.iwla.com today for more information.

Warehousing Education and Research Council is the only professional association focused exclusively on warehouse management and its role in the supply chain. Members are experts from all facets of the distribution industry who come together to share practical knowledge and professional expertise to improve individual and industry performance. Learn more at www.WERC.org.

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP) is the preeminent global association for individuals involved in supply chain management. CSCMP provides educational, career development and networking opportunities to over 9,000 members and to the entire profession. Learn more today at www.cscmp.org.

Cascade Sierra Solutions (CSS) is a non-profit organization dedicated to saving fuel and reducing emissions from heavy-duty diesel engines. CSS operates in the States of Washington, Oregon and California with a primary focus on the Interstate 5 corridor. Visit www.cascadesierrasolutions.org for more information.

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